



April 16, 2019

Dear Granbury Restaurateurs, Bar Owners, and Mixologists:

Let's Get Pouring! The Granbury Convention & Visitors Bureau (CVB) – Visit Granbury is challenging our Granbury partners to create a Signature Granbury Cocktail that we can promote to our visitors.

## Granbury Signature Drink Competition 2019

Visit Granbury in coordination with the 2019 (CATS) Cigar Aficionado Trades and Sales Festival will be hosting the first official Granbury Signature Drink Competition.

The competition will be held May 24 at 1:00pm at the Best Western Hotel. This competition will highlight a Signature Granbury drink as presented by local restaurants, bars, mixologists or individuals.

A panel of eight judges from across Granbury and representatives of CATS Festival will be selected by the CVB to sip, taste and vote to name *the official* "**Granbury Signature Drink.**"

CATS Festival-Goers will also be weighing in and assist in selecting the winner. Competition criteria will include the drink with the highest "Granbury Experience" and most "Creative Granbury Name."

Tammy Dooley, Director of the Granbury Convention & Visitors Bureau commented "Many cities have their own unique signature drink and I know Granbury's will be exciting! We expect recipe inspiration to come from Granbury's blue lake, rich history, possibly boating drinks and maybe even dark ghostly tales. Plus, we have established wineries, distilleries and breweries who we expect to be very creative with their entries."

Dooley added "The Granbury CVB works to promote and enhance the visitor experience. We support our restaurants and bars, and this is a great way to unite them all in a friendly competition. This is another way we can enhance direct visitor spending to our city. This signature drink can be tied into our marketing efforts, the recipe included in specific visitor group welcome bags, and even offered to event planners with recipes and during welcome receptions. The competition for tourism is tough and we are competing with great cities, the more we do to enhance the visitor experience in Granbury helps insure we leave a lasting impression."

Tourism Partners and community businesses are invited to attend and watch the competition unfold, so be prepared to wow the audience with your creativity. The CVB invites all Granbury mixologists to enter the competition.

The winning bartender will receive a cash prize of \$100 and be honored throughout as the creator of Granbury's Signature Drink. Plus, bragging rights! We hope to see everyone on May 24—and good luck!

***Please Drink Responsibly.***

**To Enter:** Please submit entry form to Kristen Gibson, Visit Granbury Event Coordinator, before deadline - ***Wednesday, May 23, 2019 at 2:00pm.***

**Applications:** Available on line at [www.visitgranbury.com](http://www.visitgranbury.com) or [www.catsfestival.com](http://www.catsfestival.com)

**Judging:** Community Leaders and Hospitality Stakeholders will judge the drinks with extra points being judged by CATS Festival-Goers!

## **Competition Rules:**

- Open to all restaurants, bartenders, and individuals (Professionals and amateurs).
- Contestants will supply their own ingredients to make eight 4 oz. judges' drinks, and 30 1 oz. samples.
- Recipes are to be printed on 8.5" x 11" paper and bring in a standing frame.
- Drinks will be judged by: taste; connection/representation of Granbury, creativity of drink name; appearance; ease of creation.
- The winner will be promoted with the drink (example: XYZ Drink, created by name, company name).
- No requirement to include a base spirit. Non-alcoholic beverage recipes are welcome.
- The winning contestant will receive a cash prize of \$100 and be honored as the creator the signature drink. All drink recipes will become the property of Visit Granbury.
- Competitors must be of legal age.
- All TABC Rules & Regulations Apply.
- No flaming drinks permitted.

For additional questions on the Signature Granbury Cocktail Competition, please contact Kristen Gibson VISIT GRANBURY, 201 E. Pearl St. Granbury, TX 76048 1-817-573-5548. [kgibson@granbury.org](mailto:kgibson@granbury.org)  
Promote your events (live music, happy hours, tastings, etc.) on the Visit Granbury Calendar of Events—FREE! <https://www.visitgranbury.com/events/submit-your-event/>

Make sure your information is correct on <https://www.visitgranbury.com/>

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